

Reach named top Asian IP backbone

International wholesale carrier **Reach** has been named Asia's top IP backbone for the fourth consecutive year by **Gartner**. *"This is the fourth year in a row that REACH has come out on top for Intra-Asia connectivity. REACH is one of the few carriers with a very good mix of capacity and geographic reach," Asia-Pacific IP Backbone Opportunities 2004* author To Chee Eng wrote in a statement. *"When evaluating which carrier has the best regional connectivity, consideration must be given to capacity, the ability to connect to more countries, peering capabilities and customer relationships with major ISPs."*

"The report highlights Reach's unparalleled regional connectivity as the operator of the most diverse high-speed network in the Asia region," Reach director of marketing Mira Bashi said in a statement. *"Strong growth for applications such as broadband is driving the demand for IP services. Reach's Intra-Asia IP network capacity has increased from 7Gbps to 17Gbps over a 12-month period, and global customer traffic has doubled over the same period from 11Gbps to 23Gbps."*

Reach currently serves more than 400 carriers and service providers worldwide. The company's IP backbone network also won the top spot in a ranking of Asia-Pacific IP networks by connection by **Netconfigs**.